



# MASTERING THE TRADEMARK REGISTRATION PROCESS: AVOIDING THE REJECTION PILE, OFFICE ACTION NIGHTMARES & CREATING SAMPLES OF USE

MONDAY, FEBRUARY 23<sup>RD</sup>, 2026

Registration: 12:30 PM | Program: 1:00 PM – 2:00 PM

In this presentation, we will discuss optimizing and overcoming routinely faced challenges of the federal trademark registration process. The discussion will include likelihood of confusion-based trademark rejections, disproving relatedness, arguing different dominant portions of marks, and challenging cited registrations based on non-use in overcoming rejections, post-registration audits, and specimens of use.

ORANGE COUNTY BAR ASSOCIATION  
INTELLECTUAL PROPERTY/TECH LAW SECTION  
FEBRUARY MEETING: IN PERSON

OCBA OFFICES  
4101 WESTERLY PLACE  
NEWPORT BEACH, CA, 92660

## SPEAKER:

CHERYL L. HODGSON, ESQ.  
REMARKABLE LEGAL

APPROVED FOR 1.0  
MCLE CREDIT

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Meeting Price	Attending In-Person *Lunch Included*
IP & Tech Law Section Member:	\$0
OCBA Attorney (Non-Section Member)	\$25
Non-OCBA Member Attorney	\$35

## **MUST REGISTER TO ATTEND – NO WALK-INS**

This activity has been approved for MCLE by the State bar of California in the amount of 1 hour(s) as appropriate to the content of the activity. OCBA is a state bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the state bar of California governing MCLE. Attendees must attend the program in its entirety in order to receive Participatory MCLE credit. Cancellations must be received in writing via fax or email 3 business days prior to the meeting. OCBA reserves the right to substitute speakers.

## **OCBA INTELLECTUAL PROPERTY/ TECH LAW SECTION MEETING – FEBRUARY 23RD, 2026**

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Register online, fax or mail | Mail to: OCBA, P.O. Box 6130 Newport Beach, CA 92658 | Fax to: 949-440-6710

If you are registering by fax or mail within 3 days of the meeting, please contact the OCBA at [education@ocbar.org](mailto:education@ocbar.org) to ensure registration.